



Now instructive and production "ETERNAL OPTIMIST," SRL Society of the Blind of Moldova
Address: 31 August 54, Balti, Republic of Moldova, MD-3121 tel / fax: (+373 231) 02.02.19,
12.02.86 Gheorghe Lungu Born on January 30th, 1962, in Grinauti village, Rishcani district
Technologist, had graduated from Polytechnic college of Balti (1981).>From 2004 - director of
the EPE «Optimist-Etern» LLC. It is usually considered that good reputation of any labor body
is created by its employees, their effective and qualitative work. Body become deservedly
known, when people are working consciously as a single team and results of their work are in
everyday demand.



That's namely how matters stand at the EPE «Optimist-Etern» LLC, which was transformed in 1998 into the enterprise with a special status. 152 persons with restricted physical abilities work at the enterprise. They are weak eye or blind invalids, who did not re-sign themselves to their fate and continue active participation in life. Main kind of their activity is: manufacture of packs and boxes of different shapes and sizes from soft, pressed and corrugated board, as well as luminaries cords with integral plugs. Mission of such an enterprise is to resolve in more extent psychological problems, rather than economic ones. Its creation made it possible to find clear, concrete and effective way of social rehabilitation for invalids, to offer them a job, which could be in correspondence with their restricted physical abilities. From this point of view, «Optimist-Etern» had achieved its aim. Its employees succeeded to become solidary team, where everyone is ready to provide help and support to another. Board articles (almost 2 mln. pieces per year) find wide application for packing the milk and meat products, fruits and vegetables, eggs and macaroni foods, bottles with sunflower oil, wine or other drinks, consumer goods (electric appliances, toys, etc.). Corrugated board and raw materials used by the EPE «Optimist-Etern» SRL come mainly from the board factory «Dunapack Rambox Prodimpex» LLC, Sfintu-Gheorghe (Romania). Enterprise also maintains partnership relations

with other factories from Ukraine and the Re-public of Moldova. Economic relations formed at the present time allow Moldavian products to concur foreign markets. However, goods can be in demand only in the event, when they are placed in beautiful and qualitative packing in accordance with European standards. EPE «Optimist-Etern» LLC is striving to meet high demands and expects to extend sales markets for its products of quality, which consumers were always satisfied with.