

Joint Stock Company "FRANZELUTA» address: Sarmizegetusa Street, 30, Chisinau, Republic of Moldova, MD-2032 tel.: (+373 22) 55-14-45 Fax: (+373 22) 52-81-65 Eugene Baleca Born on October 20th, 1965, in Kishinau city Mechanical engineer, had graduated from Kishinau Polytechnic Institute (1989). From 2004 - director of the JSC «Franzeluta». It is said that peculiar cult of the bread was established even by Dacians, who settled on lands of Moldova in ancient times. This cult was transmitted from generation to generation. Our ancestors considered bread as a symbol of being just as in known words of the prayer: «...Give us this day our daily bread». Also, bread became the main element of people's traditions and rituals. Many generations kept anxious attitude to it. Irrespective of where and how the bread is baked, it always remains a food product, which can not be confused with any other and which retains its originality - its destination, taste and smell.







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